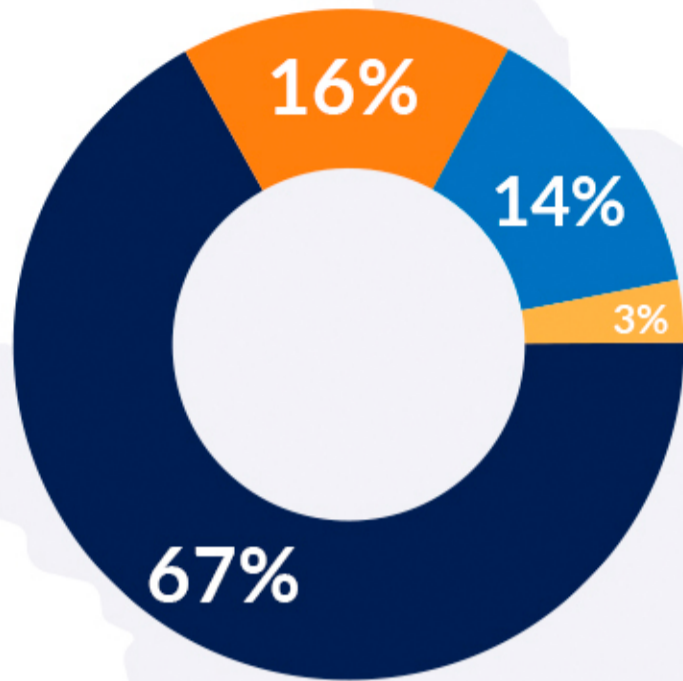


China Series: Government Affairs

INDIVIDUAL

Background:



- In-house
- PR Agency
- Government
- Combined in-house/Agency/Government



Industry Trend: we have seen a rapid shift in the professionalisation of Government Affairs in China particularly throughout 2019/2020 due to the increased tension in bilateral trade discussion & local government demands.

Level of experience:



On average have: **21 years** of experience



Of which: **10 years** are dedicated to the specialization of government affairs

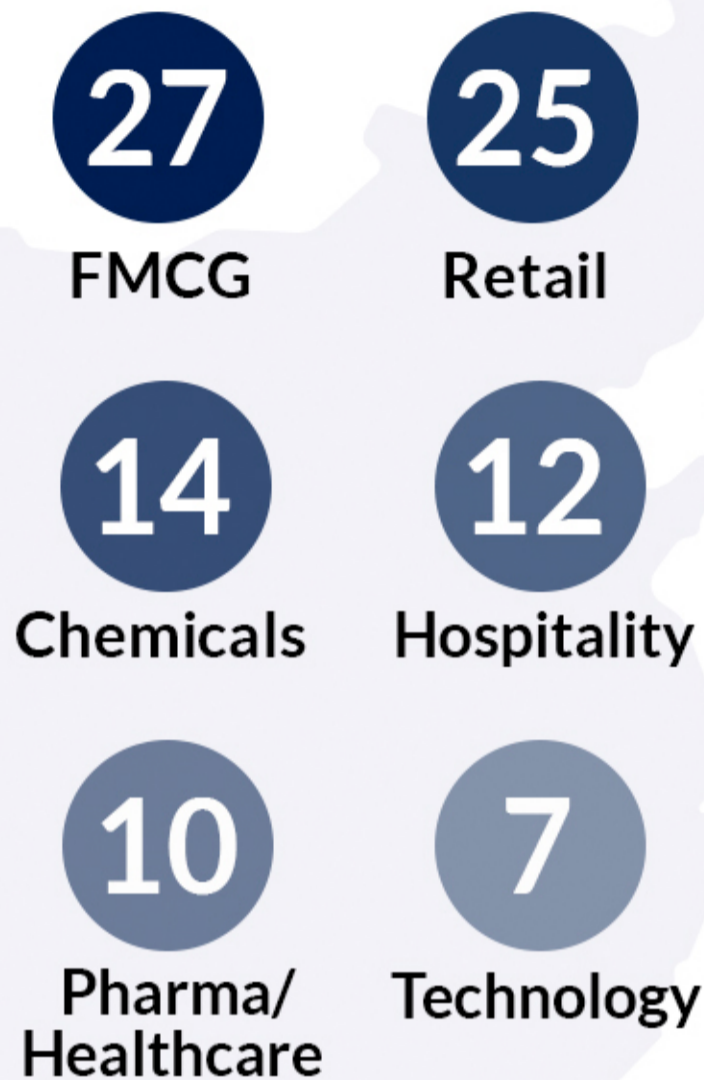
Languages:

97% Mandarin

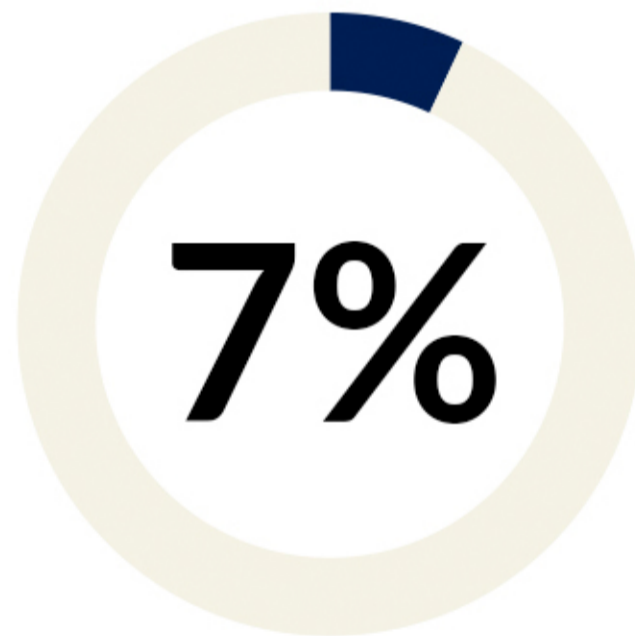
3% Native English

ROLE

Average Team Sizes:



APAC Scope:



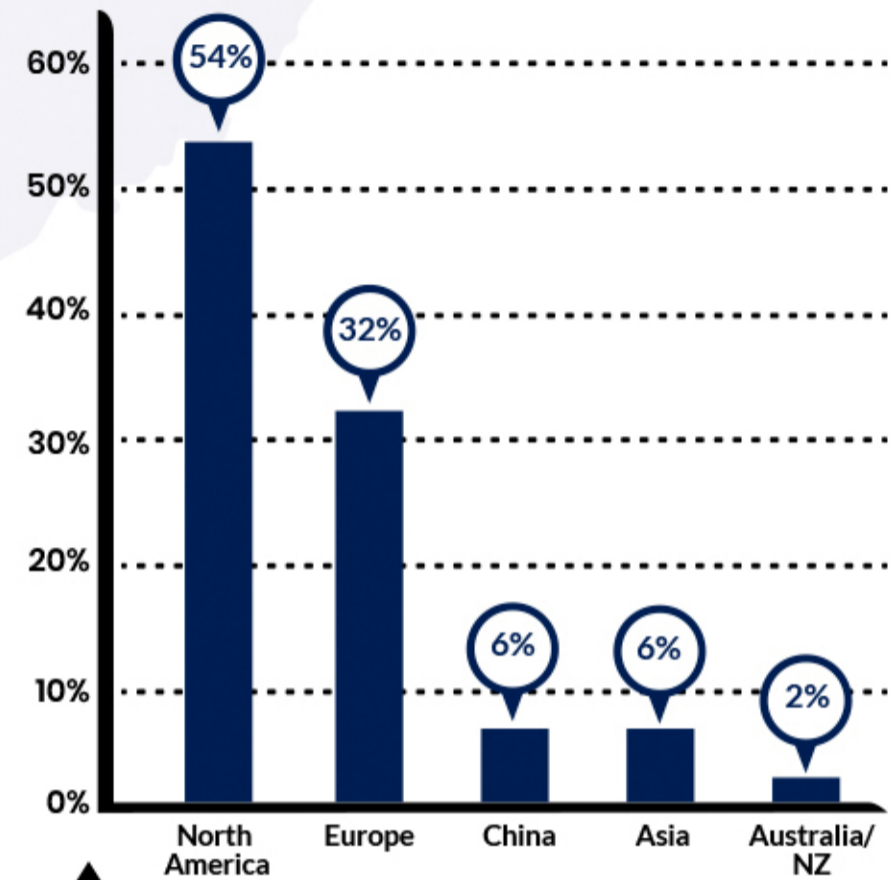
of Government Affairs Leaders have an APAC focus



Growth Trend: Andrews Partnership predicts this figure will increase substantially over the next 5 years as a lever to attract talent.

ORGANISATION

Organisations Headquartered in:



Responsibilities Trend: European Headquartered businesses are the fastest growing for including Sustainability under the Corporate Affairs remit.

We reviewed 100 Organisations across:

- FMCG
- Technology
- Healthcare/Pharma
- Retail Consumer
- Oil/Gas Manufacturing
- Professional Services
- PR Agency
- Financial Services
- Education
- Agriculture
- Hospitality
- Automotive
- Non-Profit
- Logistics