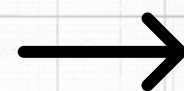


# Make learning & development part of your team's next offsite or virtual get-together

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Discover custom training for communications and corporate affairs teams





# Planning an annual meeting or offsite for your comms or corporate affairs team?

It's the perfect moment to invest in your team's development.

**AP Advance**, our learning and development division, is dedicated to elevating the capabilities of global corporate affairs professionals.



# Flexible formats. Practical outcomes. Tailored for your team.

**AP Advance** offers one-day or multi-day training sessions to suit your agenda, delivered in person or virtually.

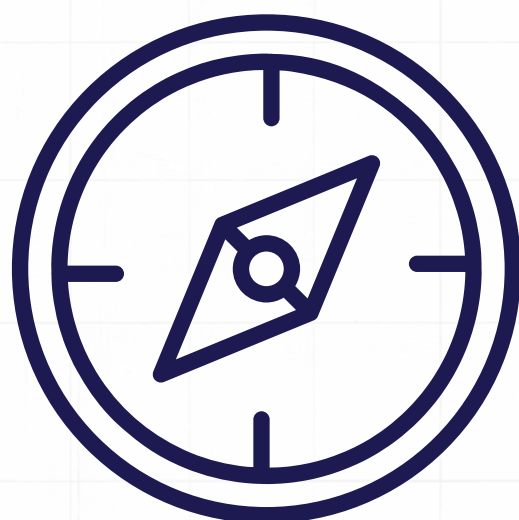
**Here are six of our most popular courses...**



1.

# Strategic planning: Build stronger communication plans

Learn how to simplify strategy development, apply the ORACLE Test and align messaging with business goals.





2.

# Internal comms: Strengthen internal impact and engagement

Explore tools and tactics to connect employees to strategy, culture and purpose – especially in complex environments.



3.

## Writing for impact: Sharpen your team's writing across all channels

Help your team write with clarity, confidence and purpose – from high-stakes briefings to everyday content.





4.

# Corporate storytelling: Turn strategy into a compelling narrative

This session helps teams translate complexity into clear, persuasive stories that connect with multiple audiences.



5.

# Crisis communications: Be ready before the next crisis hits

Boost your team's confidence in assessing risk, managing messages and navigating reputation recovery.





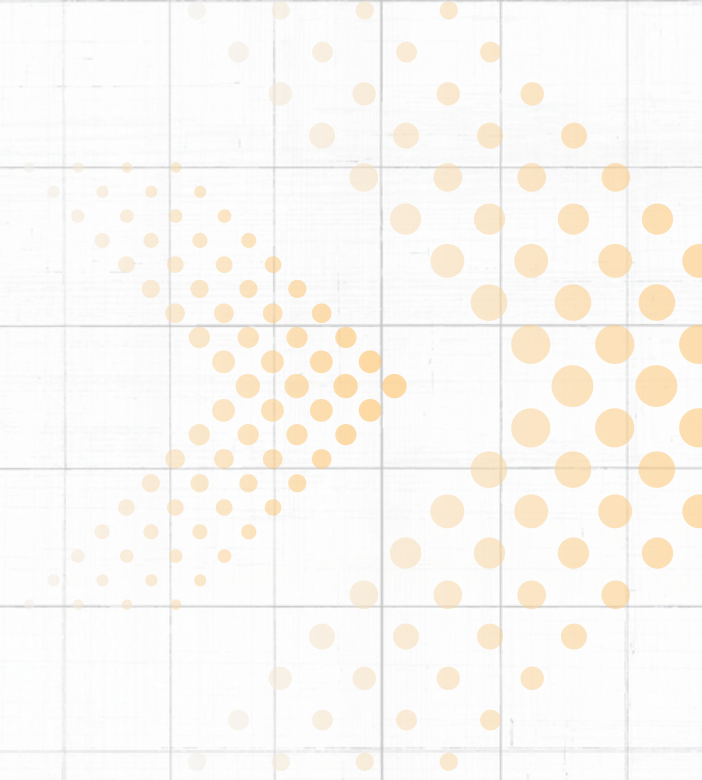
6.

## **Sustainability communications: Deliver clear, credible ESG messaging**

Navigate reporting, avoid greenwash and build a sustainability narrative that aligns with business priorities.







# Let's make your next team session more impactful.

Whether in-person or virtual,  
**AP Advance** training brings practical  
value to your next team get-together.

Get in touch at  
**[contact@andrews-partnership.com](mailto:contact@andrews-partnership.com)**  
and design the right program for your  
team.